

**VOLUNTEERS OF AMERICA, UTAH (VOA)** is the charity that always steps forward when the task is most difficult, helping vulnerable individuals in Utah that are struggling with homelessness, addiction, and mental illness. Often, it is difficult for these individuals to improve their situation on their own. So, VOA is inviting you to assist us in helping to improve the lives of over 8,000 low-income individuals in Utah.

We want this to be a win-win situation, providing opportunities that align with your goals. VOA offers many ways to get involved, including sponsoring fundraising events in our community, volunteering with our programs, and coordinating in-kind drives of much-needed client items. We strive to partner with you to create meaningful opportunities for your employees and customers.

## **2016 COMMUNITY SUPPORT OPPORTUNITIES**

By supporting a special event, you enable Volunteers of America to increase awareness of our mission as well as raise much-needed funds to provide support to vulnerable individuals in Utah. By sponsoring a special event, you can multiply the impact of your organization's contribution. VOA needs support for the following events in 2016:

Homeless Youth Forum

Thursday, February 25, 2016 The Leonardo

**Founder's Day Breakfast** 

Thursday, March 31, 2016 Little America Hotel

Love UT Give UT

Thursday, March 31, 2016

I Remember Mama Thursday, May 5, 2016 Run for Home

Saturday, June 11, 2016 900 South River Park

**Silver Spurs Gala**September 22, 2016

Fill The Pack for Homeless Youth December 2016 Youth Resource Center To learn more about Community Support Opportunities, contact Brian Hutchinson, Director of Community Engagement, at 801.875.4586, or via e-mail at brian.hutchinson@voaut.org.

## **SHOW YOUR CUSTOMERS THAT YOU CARE**

Reach your audience and show you care by associating your brand with Volunteers of America, Utah.

- Great reach via social media. VOAUT has over 5,000 Facebook Fans and is active on Twitter, Instagram, and LinkedIn.
- Over 9,000 supporters who will see your message via e-mail.
- You will be mentioned in our mailed newsletter that is delivered to over 5,000 supporters of Volunteers of America, Utah.
- Event will be advertised in Community Calendars, local radio stations, and through the event committee and Board of Directors of VOA.
- You will have access to our logo to promote your support of VOA to your customers.

For more information, visit voaut.org/events