



OPERATION BACKPACK®

Thank You

Get Involved

Thousands of school-age kids live in a New York City homeless shelter.

One of the most devastating consequences of homelessness is the impact it has on a child's education. Without our help, many children who are homeless would approach the school year without the supplies they need to succeed in their classes. This year, you can help nearly 20,000 children go back to school confident and prepared.

Join the drive!

How to Help

Become a Corporate Sponsor:

Commitment levels from \$25,000 – \$100,000 will broadcast your support of the community while helping thousands of the city's most vulnerable children.

Organize a Drive: Enlist your office, place of worship, or other community group to help.

Donate: Visit Crowdrise.com/OperationBackpackNYC

Fundraise: Create a team at Crowdrise.com/OperationBackpackNYC and begin fundraising!

2017 Timeline

Late May

Printed materials available (flyers, posters)

June

Companies commit to grade and quantity

July 10 – Aug. 4

Official Drop
Locations open to public

Aug. 7

All supplies and backpacks delivered to Sort Space

212.496.4307

Azibell@voa-gny.org

OperationBackpackNYC.ORG

HSBC



Walgreens

DUANEreade

RXR

NYC

Department of Education

HarperCollinsPublishers
News Corp

FedEx

WEEKS LERMAN
More for your business

Partners

2016

21st Century Fox
5W Public Relations
Accessory Innovations, LLC
Acumen Solutions
AKRF, Inc.
Alicare, Inc.
Allen & Overy LLP
Allstate
America Works of New York, Inc.
American Bar Association, Section of
International Law
American National Standards
Institute, Inc. (ANSI)
American Prison Data Systems
Ameriprise Financial
Amherst Securities
Anchorage Capital Group, LLC
AON Risks Management
Apollo LLP
Ashfield Healthcare
Communications
A.T. Kearney
Bank of America
Big Tent Entertainment
Bond, Schoenack & King, PLLC
Brookfield Office Properties
Bronx Community Board No. 8
Bryan Cave
Buckley Sandler LLP
Capco
Chadbourne & Parke LLP
Cipher Health
Citigroup
Coffee Distributing Corp.
Cohen & Steers, Inc.
Colgate-Palmolive Company
Columbia Threadneedle Investments
Conrad Hotel New York
Cornerstone Research
CoxReps
Cozen O'Connor
Cushman & Wakefield, Inc.
Deloitte Services LP
DGA Security Systems
Diocese of Brooklyn- Jornada
Movement
Dish Network
Doneger Group
Douglass Elliman Real Estate
Durst Organization
Eaton Corp
Empire Wealth Strategies
Epoch Investment Partners, Inc.
Ernst & Young LLP
Express - Verizon Wireless
Eyeview Inc.
Fidessa
FINRA
First American
First Protocol
Fitch Solutions
Flightpath
Freshfields Bruckhaus
Deringer LLP
The Futures Company
GAM USA, Inc.
Gartland & Mellina Group
Grand Hyatt New York
High 5 Games
Hilton New York JFK Airport
Hilton New York Midtown
HL Group
Hotel Indigo Lower East Side
HUB International
Innovative Artists
Instinet, LLC
Interchurch Center
ITG
Ithaka
JCC Manhattan
JPMorgan Chase
Kenneth Cole Productions
K Force
Kidville
King & Spalding International
Kinray
Kips Bay Towers C.A.R.E.S.
Krupp Group
Kula Yoga Project Williamsburg
Ladas & Parry LLP
The Law Offices of Regina
Skyler & Associates, LLP
Lenox Advisors, Inc.
Lightstone
Link9 LLC
Linklaters LLP
Loews Regency Hotel
Lotte New York Palace
Magnussen Architecture &
Planning PC
Maimonides Medical Center
Manhattan Borough President's
Office
Marcum
Markit
Marriott
— Brooklyn Bridge
— Courtyard Long Island City
— Downtown
— JW Essex House
— LaGuardia Airport
— Marquis
Marsh Inc.
Marubeni America Corporation
Matomi Media Group
McGraw Hill Education
Medical Imaging Specialists

Medidata Solutions
Mercedes-Benz Manhattan, Inc.
Merkley + Partners
Mizrahi Orthodontics
Morgan Stanley
Morgans Hotel Group
Murex
NCM
The New Jewish Home
New York City Dept
of Education – STH
New York Presbyterian Hospital
New York Yankees
NFP
NIF Group
Novotel New York Times Square
NY1 News
NYU Radiology Associates
OLA Consulting Engineers
Omni Hotel Berkshire Place
Our Lady of Lourdes
Outfront Media
Oxford University Press
Paramount Group, Inc.
The Peninsula Hotel
Pepsi
Perkins Coie LLP
Perry Ellis International
Pillsbury Winthrop
Shaw Pittman LLP
The Plaza
Poppin
Popular Community Bank
PR Newswire
Public School 452
Randa Accessories
Raymour & Flanigan
Realty Executives Law Group
Reflexion Dance & Fitness
Research Now
Ritz Carlton LI
Riverdale Presbyterian Church
The Rockefeller Group
The Roger New York
Rosenberg & Estis, P.C.
RR Donnelley
RSM US LLP
Rutgers Presbyterian Church
RXR Realty
- 61 Broadway
- 237 Park Avenue
- 340 Madison
- 450 Lexington Ave
- 530 Fifth Avenue
- 601 West 26th
- 630 Third Avenue
S&P Global
Salesforce.com
Scor Re-Insurance

Select Equity Group, L.P.
Sheraton New York
Times Square Hotel
Siegel & Gale
Silva Thomas PC
Situs
Sofitel New York
Sony Music Entertainment
St Ann & The Holy Trinity Church
Sudler & Hennessey
The Talbots Inc.
Taylor & Francis
Thomson Reuters
TJMaxx
TPG Capital
UBS
United Healthcare
Wachtell, Lipton, Rosen & Katz
Waldorf Astoria
Weil, Gotshal & Manges LLP
Wells Fargo
White & Case LLP
Wolff Olins
Women in eDiscovery
W.P. Carey Inc.
Zurich Specialty Products

2017

list in formation as of 3/28/17

American Prison Data Systems
Bank of New York Mellon
Brookfield Office Properties
Cipher Health
Equity Residential
Gartland & Mellina Group
Globe Tax
Hilton Times Square
ITG
JetBlue
JPMorgan Chase
King & Spalding
International LLP
Lenox Advisors Inc.
LexisNexis Legal & Professional
Marubeni America Corporation
McGraw Hill Education
Natixis North America LLC
Renaissance New York
Times Square
Oppenheimer & Co., Inc
Outfront Media
Paramount Group, Inc
Perkins Coie LLP
PR Newswire
Randa Accessories
Raymour & Flanigan
Weil Gotshal & Manges LLP
Women in eDiscovery
Zurich Specialty Products