

VOICE *of Faith*

Join us in celebrating our 4th annual VOICE of Faith campaign in support of our Maryland based health and human services programs.

SPONSORSHIP PACKET

Thursday, June 3rd - Thursday, June 17th

www.voachesapeake.com/vof2021



CHESAPEAKE & CAROLINAS

WHO WE ARE?

Volunteers of America Chesapeake & Carolinas (VOACC) is a faith-based, nonprofit organization whose mission is to inspire self-reliance, dignity and hope through health and human services throughout Virginia, Maryland, the District of Columbia, and the Carolinas. Founded in 1896, VOACC was one of the first affiliates of Volunteers of America, one of the nation's largest and most comprehensive human services organizations. Through a dedicated team of more than 800 employees and thousands of volunteers, we answer the Call to Care for America's most vulnerable individuals through our more than 49 programs focused on providing homeless services, supportive housing, veteran services, behavioral health services, community re-entry, substance use recovery and intellectual/developmental disabilities services.

To learn more about our work, visit www.voachesapeake.org.

WHAT IS VOICE OF FAITH?

VOICE of Faith is an annual fundraising event benefiting our Maryland health and human services programs. Each year we bring together more than 100 guests from across the public and private sectors who are passionate about moving Maryland forward and empowering the state's most underserved communities. "VOICE of Faith" refers to the core values we as an organization embody throughout our work.

Visionary | One Body | Integrity | Compassion | Excellence | Faith

2021 will mark the 4th anniversary of VOICE of Faith. In light of the continuing pandemic, this year's campaign will be completely virtual. From June 3rd to 17th, enjoy three nights of exciting virtual activities, including wine tasting, trivia, and inspiring stories during a high-production livestream event!

To learn more about this year's VOICE of Faith, visit www.voachesapeake.org/vof2021.

OUR IMPACT

In 2020, we have made a measurable impact, serving more than 3,900 people in need across Maryland.

- Thanks to a two-year grant from the Substance Use & Mental Health Services Administration (SAMHSA), we successfully launched the VOA Hope Center, an integrated behavioral health and primary care center designed to support adults, youth and veterans in need in Prince George's and Baltimore Counties.
- We provided affordable housing, PPEs and supportive services to more than 520 individuals and families across Maryland.
- We provided affordable housing to more than 620 individuals and families.
- We placed a record number of men and women – nearly 3,000 – returning from the federal system on a pathway to success.
- Through our VOA Resource Center, we distributed high-quality and essential home goods to more than 60 nonprofits and churches supporting individuals and families in need.

OUR 2021 GOAL

Our goal this year is to raise \$80,000 so that we can continue to empower self-sufficiency and inspire hope among the vulnerable individuals, families and veterans we serve across Maryland.

MINI EVENTS

This year's VOICE of Faith will be even more fun and exciting than in previous years. As part of our campaign, we invite you to take part in as many of the following opportunities as you desire. These events, excluding the Livestream, are ticketed and all of the proceeds go to supporting our organization so that we can continue to be a beacon of hope to those in need. These events also make for excellent marketing and engagement opportunities for our corporate sponsors.

Trivia for Impact

Join us for a virtual trivia on Thursday, June 3rd. Guests will enjoy testing their knowledge to win. The winning team will be highlighted during our Livestream event on June 17th. To register for trivia, each player must purchase a \$25 ticket to play. See what to expect below:

- Teams must consist of 4 - 10 people
- Ticket purchasers that do not have a team, will be assigned to a team in need of players
- Teams will be placed into Zoom breakout rooms and play four rounds of trivia using the Crowdpurr app

For \$1,000, Corporate Sponsors can become a Trivia for Impact sponsor and enjoy a co-branding opportunity and the following opportunities with fellow trivia sponsors.

- Corporate representatives may address trivia players during pre-game webinar before the game
- Receive 5 complimentary trivia admission tickets to create their own team to play. Additional players are required to purchase a \$25 ticket.
- Enjoy brand recognition through our website, email marketing, social media and June 17th Livestream event.

To learn more about Trivia for Impact, visit www.voachesapeake.org/triviaforimpact.

Red, White & You

Brought to you by Clif Family Wines, Red, White & You is a virtual wine tasting experience you won't want to miss! This wine tasting will take place over Zoom on Thursday, June 10th. For \$250, guests will enjoy the following:

- Tasting kit including two bottles Clif Family wines & food pairings delivered right to your door
- Virtual wine tasting experience led by a Clif Family Winery Educator
- Fun with other participating guests and supporters of Volunteers of America

For \$1,000, Corporate Sponsors can become Red, White & You sponsors and enjoy the following co-branding opportunities with fellow wine tasting sponsors:

- Be recognized as a Bronze Sponsor and highlighted during wine tasting
- Receive 1 complimentary wine tasting kit for corporate representative.
- Enjoy brand recognition through our website, email marketing, social media and February 17th Livestream event.

For \$2,500, Corporate Sponsors can become Red, White & You sponsors and enjoy the following co-branding opportunities with fellow wine tasting sponsors:

- Be recognized as a Silver Sponsor and highlighted during the wine tasting
- Receive 2 complimentary wine tasting kits for corporate representatives
- Corporate representative has the option to provide remarks during wine tasting to guests.
- Enjoy brand recognition through our website, email marketing, social media and February 17th Livestream event.

For \$5,000, Corporate Sponsors can host their own exclusive virtual wine tasting in support of Volunteers of America and enjoy the following benefits:

- Receive complimentary wine tasting kits for the first 5 guests. Additional guests are required to purchase a \$250 kit
- Flexible scheduling for the wine tasting.
- Virtual event facilitation by VOA staff and Clif Family Wines

To learn more about Red, White & You, visit www.voachesapeake.org/redwhiteyou.

VOICE of Faith Livestream

Guests can attend our VOICE of Faith Livestream on June 17th! The ticket price is completely donate-based (\$0 to \$100). For 45 minutes, guests will watch & hear moving stories; hear from our presenting sponsor, CEO, and Board of Directors; learn more about all that we have achieved through our programs; and more!

Corporate sponsors giving \$10,000 or more will be recognized as the presenting sponsor and keynote speaker for the Livestream and enjoy brand recognition on our website, email marketing and social media.

To learn and register more about our Livestream event, visit www.voachesapeake.org/voflivestream.

Sponsorship Fact Sheet

WHAT YOU CAN DO

As a VOICE of Faith sponsor, you will be joining our area's corporate leaders as well as philanthropic and faith-based organizations to provide critical funding to VOACC's Maryland-based programs that support those who are most in need. Please answer the call, and show that you care today by helping us raise \$80,000 to provide shelter, food, counseling and emergency funds to move people out of the grip of homelessness.

Platinum: \$10,000

- Recognized as presenting sponsor and given the opportunity for a corporate spokesperson to provide the keynote speech during June 17th Livestream event
- Recognized as a Platinum Sponsor on our website, email marketing, and social media
- Option to redeem Red, White & You AND Trivia for Impact sponsor benefits in addition to presenting sponsor recognition

Gold Sponsor: \$5,000

- Recognized as Gold Sponsor during June 17th Livestream event
- Recognized as a Gold Sponsor on our website, email marketing and social media
- Option to redeem Red, White & You sponsor benefits

Silver Sponsor: \$2,500

- Recognized as Silver Sponsor during June 17th Livestream event
- Recognized as Silver Sponsor sponsor on our website, email marketing and social media
- Option to be recognized as a Red, White & You sponsor and enjoy benefits

Bronze Sponsor: \$1,000

- Recognized as Bronze Sponsor during June 17th Livestream event
- Recognized as Bronze Sponsor on our website, email marketing and social media
- Option to be recognized as a Trivia for Impact sponsor and enjoy benefits

Annual VOICE of Faith Sponsorship Commitment Form

SPONSORSHIP INFORMATION and PRIMARY CONTACT

Organization/Individual Name: _____

(As name should appear in all materials/promotions associated with VOICE of Faith.)

Mailing Address: _____

City/State/Zip: _____

URL: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

BILLING INFORMATION (Leave blank if the information is the same as provided above.)

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Yes! We would be pleased to support VOICE of Faith through the below sponsorship:

- Platinum - \$10,000 Silver - \$2,500
 Gold - \$5,000 Bronze - \$1,000 Other \$ _____
 I/We cannot attend but would like to contribute \$ _____ in support of VOACC.

Enclosed is payment of \$ _____

Return completed form with payment to: Volunteers of America, Attn: Development, 7901 Annapolis Road, Lanham, MD 20706

Check - Made Payable to Volunteers of America Chesapeake & Carolinas

Credit Card: American Express

Card #: _____ Expiration Date: _____ CSC: _____

Name As It Appears On Card: _____

Billing Address: _____

City/State/Zip: _____

Please fax this form to (301) 459-2627 or mail to:
Volunteers of America Chesapeake & Carolinas
c/o VOICE of Faith
7901 Annapolis Road
Lanham, MD 20706

For more information, contact Nicholle Granger at ngranger@voaches.org
Thank You for Your Support!