



Be a Virtual Table Captain! Share Your Passion about our Mission!

The Reach for the Stars Breakfast is Thursday, May 6th at 8:30 am! To comply with state and local guidelines related to large gatherings, this year's Reach for the Stars Breakfast will be **VIRTUAL**. But, just like the in-person events of prior years, this year's virtual event will feature stories about the people that Volunteers of America serves. And people will be offered the opportunity to support our mission.

With this year's event being virtual, we need table captains more than ever! People will be more willing to watch an event when a friend, neighbor, or colleague invites them to do so. By being a Table Captain, you are helping Volunteers of America spread the word about important services in your community for the most vulnerable. Every year, the work of the table captains inviting people they know to fill their table makes the Reach for the Stars Breakfast a success. This year, the only difference is that the tables will be virtual!

Just as before, you do not have to sell tickets - attending the Reach for the Stars Breakfast is absolutely FREE for you and the guests you invite. And there's no minimum amount of money you need to raise as a table host. You simply invite friends and colleagues who you think will appreciate Volunteers of America's work.

Follow these 3 simple steps:

1. Invite guests to the virtual event using a Personal Touch!

- Use the [table brainstorm sheet](#) to develop a list of people you want to invite to the May 6th event.
- Introduce prospective guests to Volunteers of America's mission at an #ExperienceWhy Tour or a Community Forum – it will stimulate their curiosity! [Click here for a list of upcoming events](#).
- Invite at least 15 guests to attend the May 6th breakfast. At a virtual event, there's a seat for everybody - we can always accommodate extras.
- Personal invitations to the May 6th breakfast (face-to-face or over the phone) are always best. See the [How to Invite Someone](#) document for help on what to tell potential guests when you invite them.
- All of your guests will need to be registered to receive an invite with a link to access the virtual event. There are three ways to register your guests:
 - Your invited guests can register themselves by going to www.voasela.org/virtual-event,
 - You can go to www.voasela.org/virtual-event and register them as you invite them, or
 - You can complete [this guest list](#) and send it to John Sillars at jsillars@voasela.org by March 22nd.
- Send a [Save the Date](#) to everyone you invite – even those who are undecided or declined.
- The earlier you get your guests registered, the better – we will add them to our cultivation campaign leading up to the event.
- Make a reminder call to all your guests a few days before the breakfast. It's important to remind them that you have reserved a seat, especially for them!

2. It's the day of the event!

- ***The Reach for the Stars Breakfast is Thursday, May 6th. The program will begin promptly at 8:30 am.***
- Table captains should log onto the event at 8:15 am. There will be a pre-event presentation, and you can communicate with your guests via the chat function. All guests will be muted throughout the event.
- At the end of the virtual event, there will be breakout rooms for each table captain where they can thank their guests for attending, ask them if they have any questions, and share why they support the mission of Volunteers of America.

3. Give Thanks!

- Help us say "Thank you!" to your guests by calling them within two days of the event. This is a great way to thank them for coming and to learn their impressions.

Questions or need help? Contact John Sillars at 504-486-8664 or jsillars@voasela.org