



SPONSORSHIP OPPORTUNITIES

Give Hope This Holiday Season!

Join us as we celebrate our 10th Anniversary of bringing joy and magic to thousands of children each holiday season. Across Southern New Jersey and the Philadelphia region, Adopt A Family matches generous donors with families in need to provide gifts, a special meal, and cheer for the family to enjoy.

More than 7,000 families have benefitted from this program, all through the support of sponsors. You can make the Adopt a Family 10th Anniversary the biggest year yet!

PRESENTING SPONSOR* (1 available)

\$10,000

- Company name incorporated into all marketing materials including special 10th Anniversary ornaments provided to families, donors, and sponsors – 3,500 anticipated ornaments
- Top and largest placement on all sponsorship materials

SANTA'S WORKSHOP SPONSORS* (3 available, 4 total)

\$7,000

- Company name or logo displayed on pods holding presents as they come in
- Company name or logo displayed on gift card envelopes provided to each family
- Company Name or logo displayed on premier handouts given to donors & recipients at multiple locations
- Company name or logo displayed as paid partnership advertising for AAF Facebook Ads

SANTA'S BAG SPONSORS*: (3 available, 5 total)

\$5,000

- Company name or logo included on goodie bag provided to each family, along with any provided business materials
- Company name or logo displayed on table signage at multiple drop-off and pick up locations
- Company Name or logo displayed on premier handouts given to donors & recipients at multiple locations
- Company name or logo displayed as paid partnership advertising for AAF Facebook Ads

JINGLE BELL SPONSORS

\$1,500

- Company name or logo displayed as paid partnership advertising for AAF Facebook Ads
- Company Name or logo displayed on premier handouts given to donors & recipients at multiple locations

HOLIDAY CHEER SPONSORS

\$1,000

- Company Name or logo displayed on premier handouts given to donors & recipients at multiple locations

SNOWMAN SPONSORS

\$500

- Company name or logo receives recognition on VOADV social media platforms

Please contact adegan@voadv.org or (856) 701-0920 with any questions.

Sponsorship opportunities subject to change.

*Logo must be provided by October 1, 2021 as a PDF or .eps file in color and white with transparent background.

Name:		Organization:	
Address:			
City:	State:	Zip:	<i>Please make checks payable to Volunteers of America Delaware Valley</i> Volunteers of America Delaware Valley Attn: Adopt A Family 531 Market Street, Camden, NJ 08102
Email:			
Sponsorship level:			