Understanding Moral Injury During the Pandemic

A Virtual Conference
January 11, 2022 | 10 am – 6:30 pm EST

SPONSORSHIP OPPORTUNITIES

For more info: https://www.voa.org/2022moralinjury
Volunteers of America’s Shay Moral Injury Center is proud to announce the 2022 Moral Injury Conference to be held virtually. This event will focus on the critical topic of moral injury that many are suffering in wake of the pandemic, including healthcare workers, government officials, first responders, veterans, chaplains, and social workers, among others.

The conference will offer:

- Ways to identify moral injury in a variety of populations and professions
- Recovery strategies for more resilient workers, systems, communities, and families
- Conversations to advance collaboration and hope for healing the nation

The keynote speaker will be RADM Margaret Kibben, USN ret., Chaplain of the US House of Representatives; RADM Kibben was in the Capitol on January 6th to support members of Congress evacuating the House Chamber. Featured speakers will talk about the moral stresses and demoralization they have seen in those they work with. Our goal is to connect people working on moral injury in many sectors of society in order to further public understandings of moral injury, share best practices for recovery, and learn from each other as we work to heal the nation.

We invite you to show your support for this crucial event that will touch the lives of essential service workers, the people they influence and serve, and their communities.
2022 Conference Sponsorship Levels

Opening Keynote Sponsor - $5,000
- Exclusive sponsor of the Opening Keynote
- Prominent recognition during the opening keynote
- Dedicated press release and social media mention
- Virtual Attendance for three (3) attendees
- Company logo featured on the website
- A 90-second commercial or speaking opportunity during the conference

Closing Panel Sponsor - $5,000
- Exclusive sponsor of the Closing Panel, Healing Conversation
- Prominent recognition at the closing panel
- Dedicated press release and social media mention
- Virtual attendance for three (3) attendees
- Company logo featured on the website
- A 90-second commercial or speaking opportunity during the conference

Luncheon Sponsor - $10,000
- Exclusive sponsor of the luncheon
- Prominent signage and recognition at the luncheon
- On-stage presence at the luncheon
- Dedicated press release and social media mention
- Reserved seating for three (3) attendees
- Company logo featured in the official program
- A spot at the Exhibitor’s section (same area as conference presentation)
- Two (2) tickets to an intimate VIP reception for speakers, organizers, and VIP guests

Livestream Sponsor - $2,500 (Multiple Opportunities)
- Your company name and logo will be displayed on the livestream link and promotional materials
- Company logo featured on background slides (during opening and breaks) for livestream viewers
- Company logo featured on the website
- A 90-second commercial or speaking opportunity during the conference

Friend of the Conference - $1,000
- Company logo featured on the website
- Possible 60-second commercial or speaking opportunity during the conference
Additional Information

- Registration fee for one (1) attendee is included with sponsorship unless otherwise noted. Additional representatives from your company may register at a discounted rate – please contact Kristine Chong at kchong@voa.org to register additional attendees.

- Sponsors will be highlighted across VOA social media platforms with over 85,000 followers.

- Information on COVID contingency plans are forthcoming.

For any additional information on sponsorship packages, please contact Cristina Blough at cblough@voa.org or 703-395-2791.

Online submission of sponsorship and payment are highly encouraged. To view available sponsorship opportunities and reserve your sponsorship package, please visit https://www.voa.org/2022moralinjury.